

**Community Action**  
**New Mexico**



**Moving agencies and action to HIGHEST POSSIBLE IMPACT!**

**High impact strategies affect:**

- The way people think and what they believe
- The goals of the system
- The rules of the system
- How information is communicated to people

**Medium impact strategies provide:**

- Checks and balances so that things don't get worse
- Reactions to changes in the environment rather than proactive strategies

**Low impact strategies include:**

- Activity that is unaccountable to the vision
- Activity that can actually make things worse, such as enabling the community to ignore poverty by telling them that we are taking care of it, or enabling people in poverty to stay stuck in it by providing handouts without offering self-sufficiency planning.

**Test of Opportunities**

Must be **out of poverty or ending poverty** strategy **and** can be structured to:

- Be HIGH IMPACT
- Reintegrate communities
- Address each of the 4 categories of the causes of poverty